



# ISCC Licensing Scheme for Brand Owners

06 May 2026

ISCC Logos, Claims, and Licensing

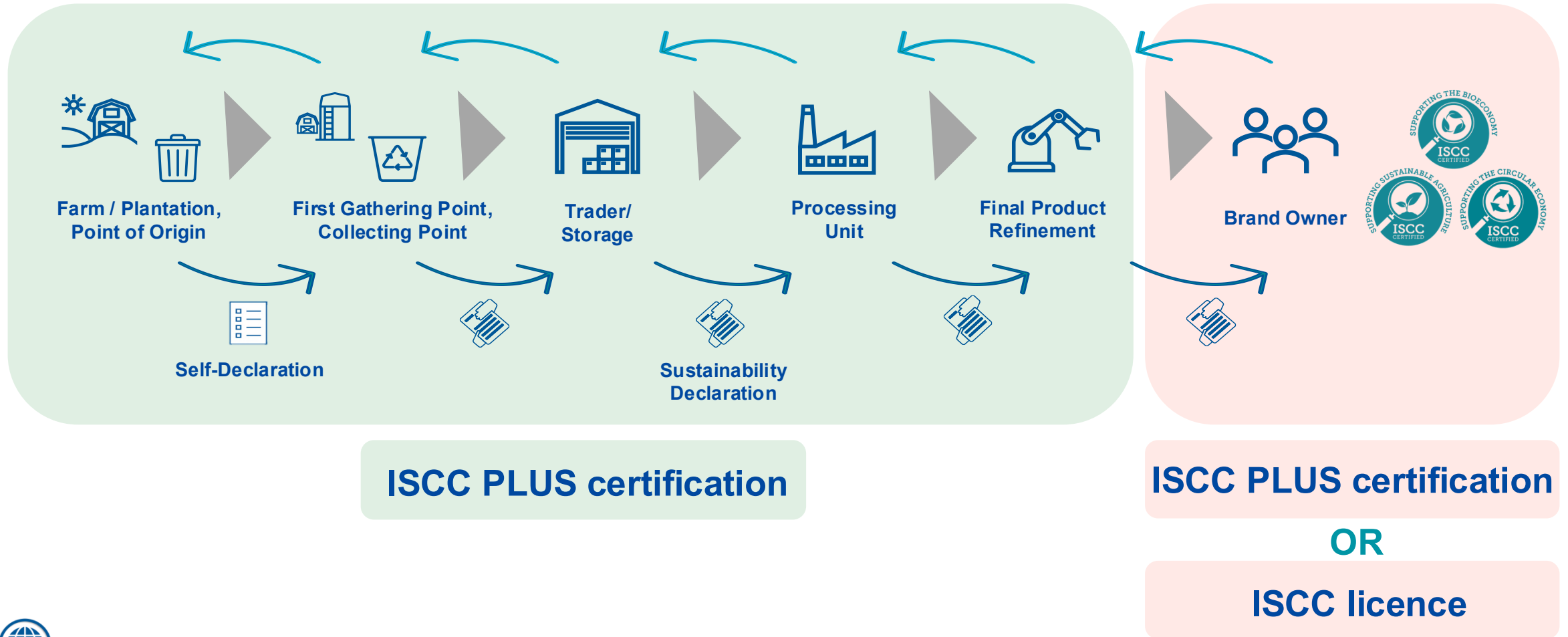
# Advantages of the ISCC Licensing Scheme



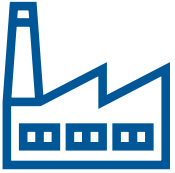


## Is my company eligible for an ISCC licence?

# Brand Owners at the End of the ISCC PLUS Supply Chain



# Eligibility Requirements for the Licensing Scheme



## Supplier of the ISCC-certified finished goods

- Holds a **valid ISCC certificate** at the time of delivery
- Issues **ISCC sustainability declarations** for each batch of ISCC-certified material to the licensee



## ISCC licensee

- Brand owner at the **end of the ISCC PLUS supply chain**, who markets the finished goods under their **own brand name**
- Receives **ISCC-certified** finished goods
- Does **not fundamentally** alter the material
- Conducts only **low-risk** business activities

# ISCC Certification vs. ISCC Licensing

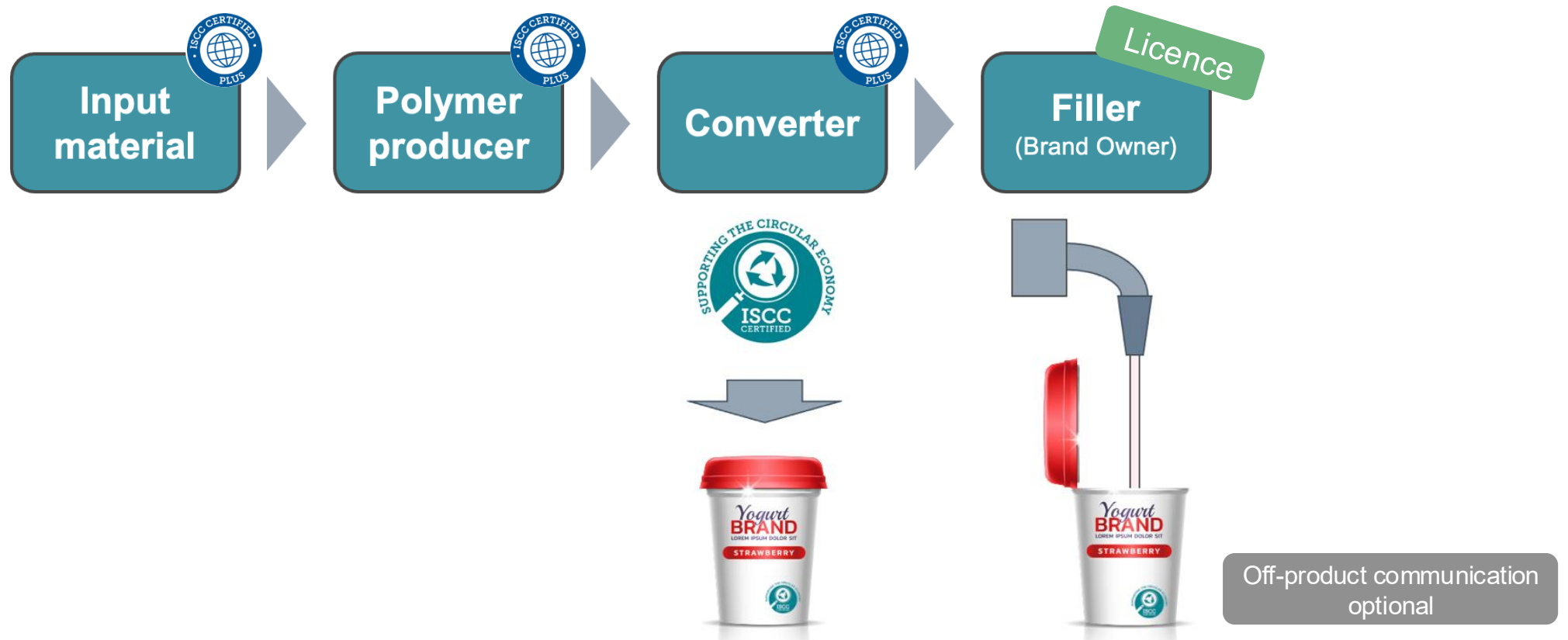
	ISCC Certification	ISCC Licensing
Applicable for brand owners	✓	✓
Applicable for intermediate supply chain entities	✓	✗
Allows use of ISCC logos and claims	✓	✓
Allows for transfer or reattribution of certified shares	✓	✗
Allows for certified material to be fundamentally altered	✓	✗
Requires external audit from Certification Body	✓	✗
Requires documentation of incoming and outgoing certified material	✓	✓



[Learn more about the licence eligibility here.](#)

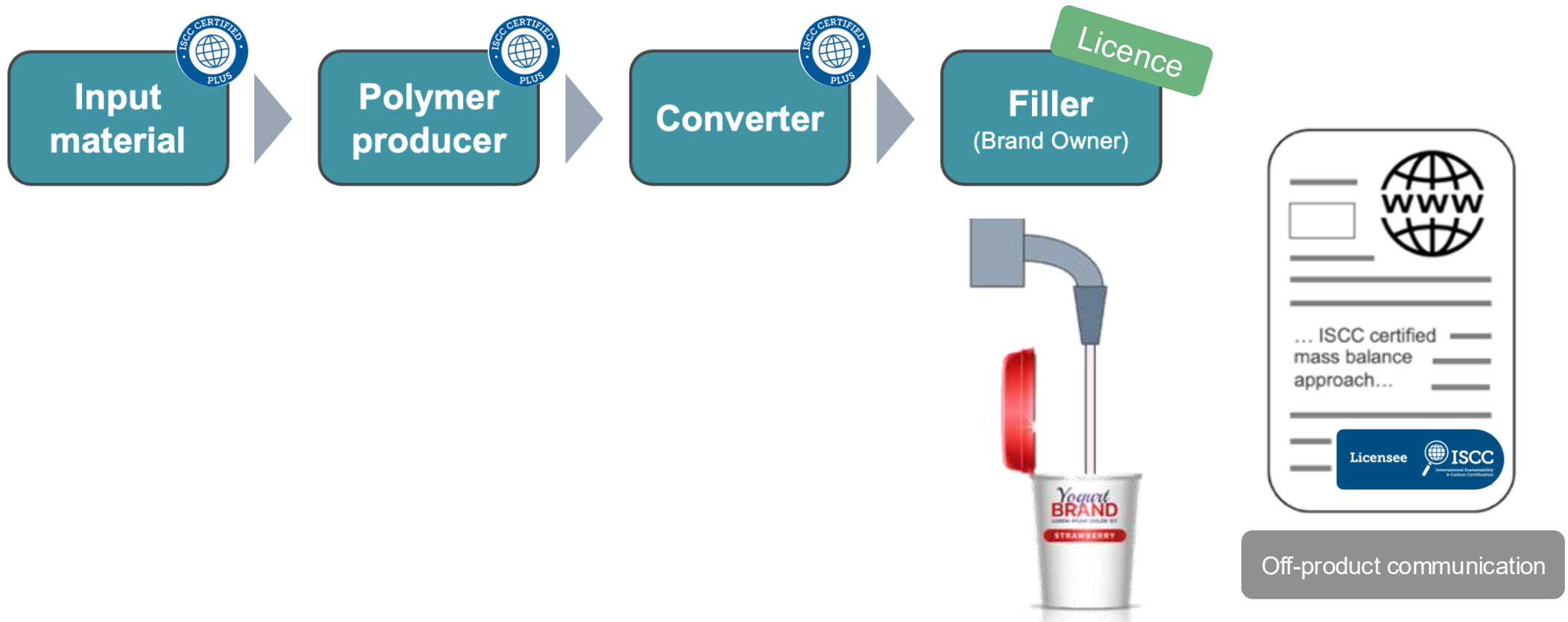
# Potential Licence Eligibility Setup

**Example 1:** The brand owner receives ISCC PLUS-certified packaging with the ISCC on-product logo and claim already printed on it.



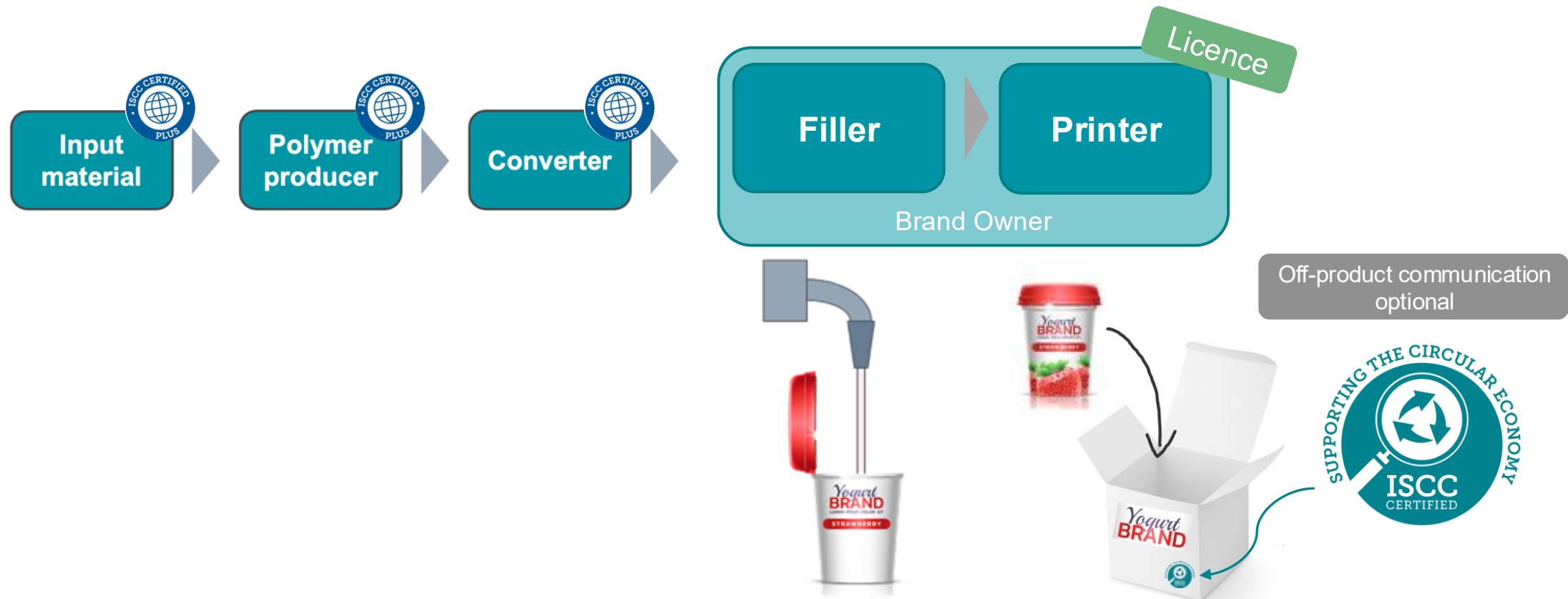
# Potential Licence Eligibility Setup

**Example 2:** The brand owner only promotes the use of ISCC-certified materials through off-product channels (e.g., on their website)



# Potential Licence Eligibility Setup

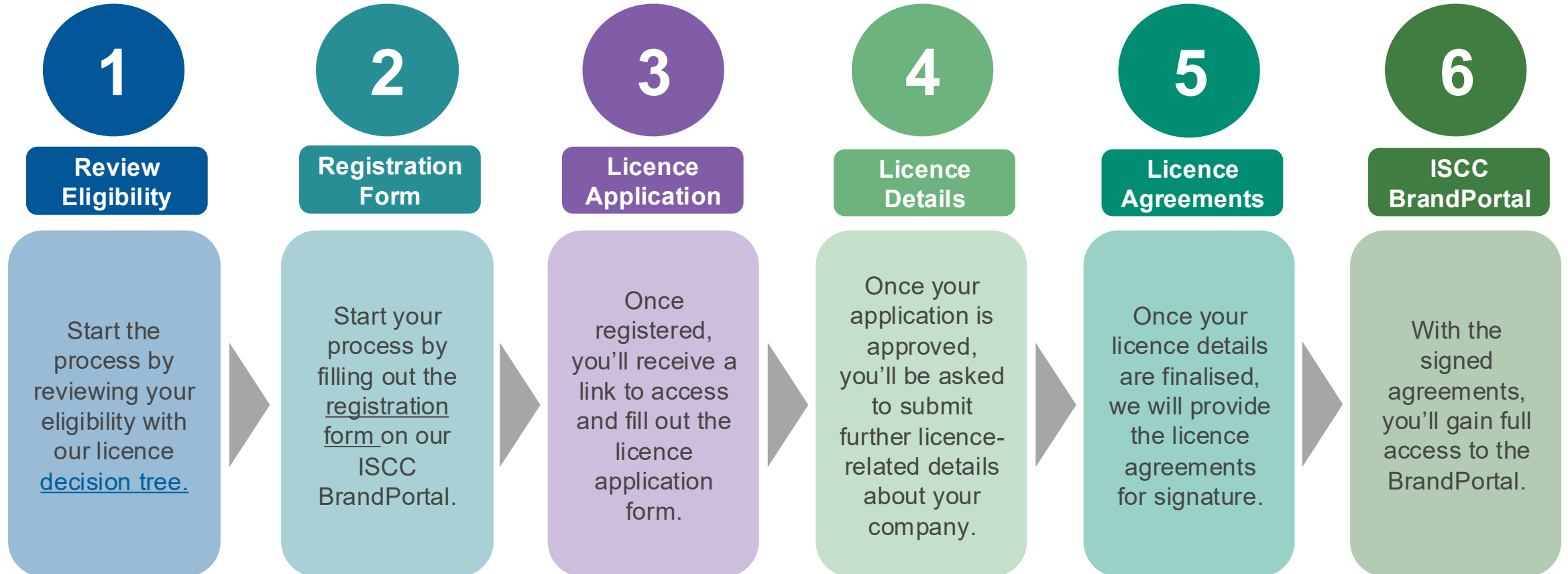
**Example 3:** The brand owner operates as a filler and prints the ISCC on-product logo and claim on the packaging of the finished goods.





## How does the ISCC Licensing Scheme work?

# Licence Application Process



[Learn more about the licence process here.](#)

# Operational Excellence and Data Integrity with the ISCC BrandPortal

- 1** **Enhanced Transparency and Efficiency**  
Automated processes with real-time status updates to minimise manual effort and streamline licence management
- 2** **Centralised Data Access**  
Consolidated licence information within a single platform improves data availability and accuracy
- 3** **User Experience**  
Designed with a strong focus on usability and intuitive navigation
- 4** **Continuous Development**  
The portal will regularly be enhanced to meet evolving needs and incorporate user feedback to deliver long-term value



The BrandPortal is a digital platform designed for ISCC licensees, featuring automated processes that reduce manual effort and simplify licence management, delivering greater transparency and operational efficiency.

[Learn more about the BrandPortal here.](#)

# ISCC BrandPortal: Digital Platform for ISCC Licensees



Enhanced transparency and efficiency through automated processes



Consolidated licence information within a single platform improves data availability and accuracy



Designed with a strong focus on usability and intuitive navigation

The screenshot displays the ISCC BrandPortal interface. At the top, a progress bar shows five steps: Application Submission, Details Submission, Agreement Review, Agreement Signatures, and Effective Licence, all marked with green checkmarks. Below the progress bar, the interface is divided into two main sections: Brand Information and Contacts.

**Brand Information**

**YoghurtLove**  
ISCC-L-0  
Dairy Supply Ltd  
Cheese Road 123  
Milk City, 19019  
United Kingdom of Great Britain and Northern Ireland

**Legal Representative**

First Name  
Hannah  
Last Name  
Brown  
Job Title  
Managing Director

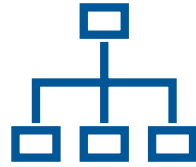
**Contacts**

**Lara Smith**  
Sustainability Manager  
smith@test.com  
-  
Edit

**John Doe**  
Sustainability Manager  
doe@test.com  
-  
Edit

Report Issue

# ISCC Licence Agreement Setup



## Master Agreement

- Includes the legal framework
- Flexibility in setup (e.g., global, regional, divisional)
- Signed by the responsible person with an overview of all brands' marketing ISCC-certified material

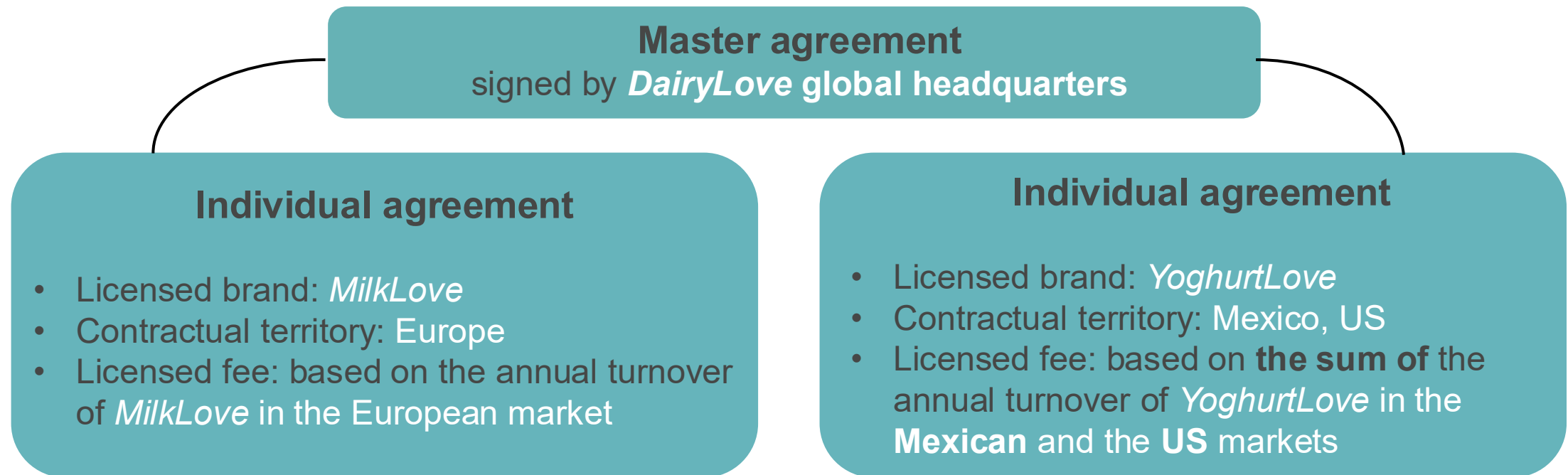


## Individual Agreement(s)

- One individual agreement per brand
- Includes information about finished goods, contractual territory, certified material, and licence fee
- Schedules can be updated at any time
- Signed by a responsible person with an overview of the respective brand

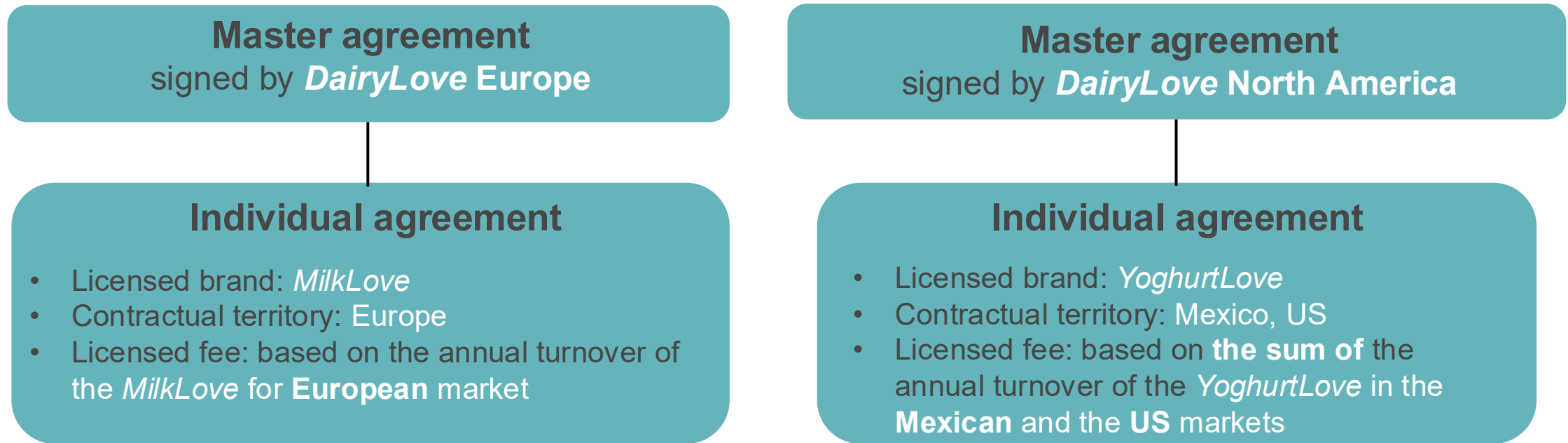
# Master Agreement Setup by Global Headquarters

**Scenario:** The global company, *DairyLove*, plans to establish a licence agreement for its brands, *MilkLove* and *YoghurtLove*, as it wants to use the ISCC on-product logo. The brand *MilkLove* operates in Europe, and *YoghurtLove* operates in Mexico and the United States.



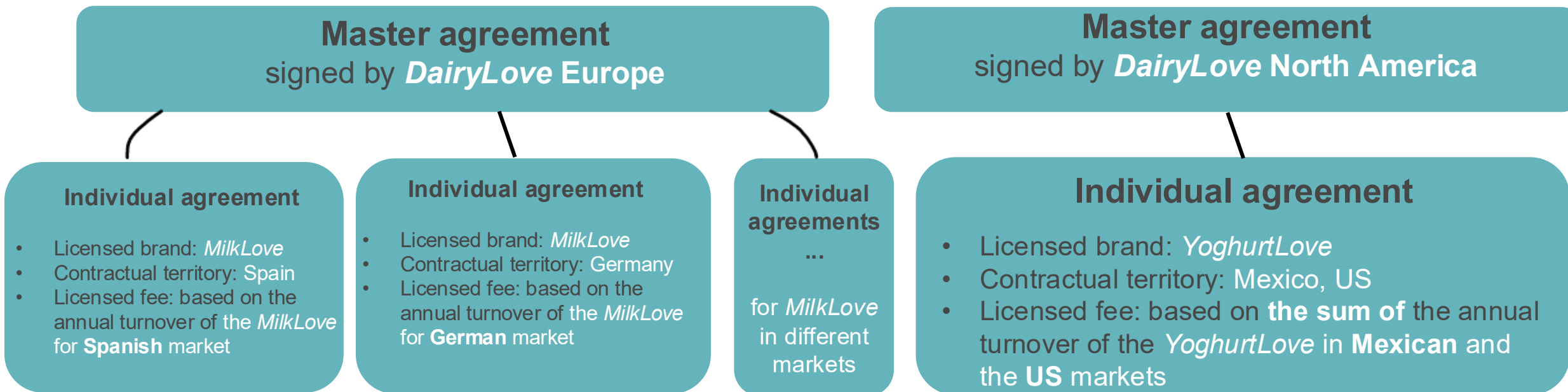
# Master Agreement Setup by Regional Offices

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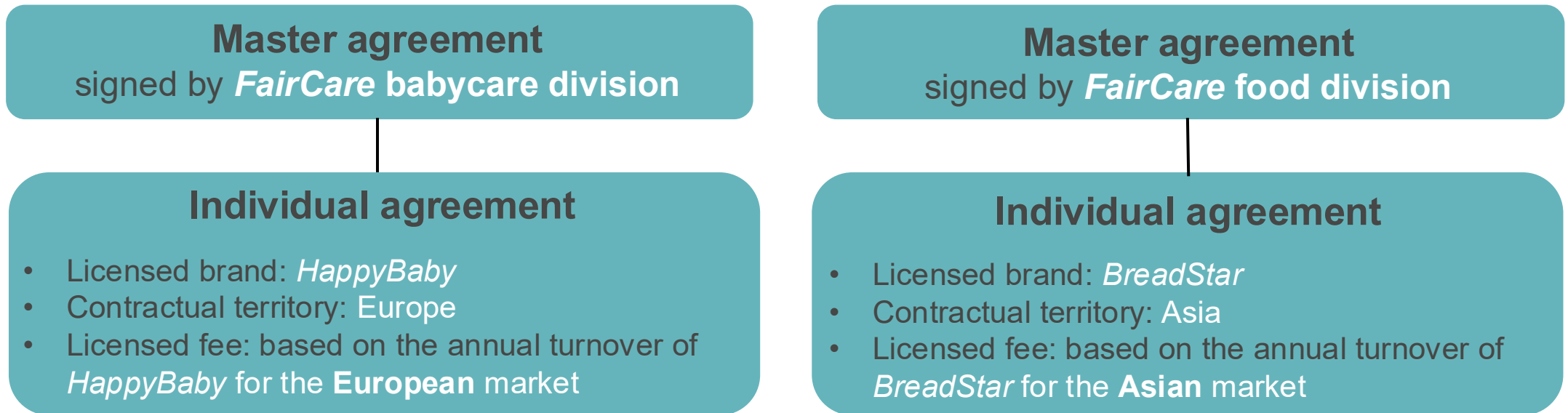
# Master Agreement Setup by Regional Offices

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# Master Agreement Setup by Divisional Sectors

**Scenario:** The company, *FairCare*, operates globally in the baby sector with the brand *HappyBaby* and in the food sector with *BreadStar*. *FairCare* wishes to receive a licence to display the ISCC on-product logo on their finished goods for *HappyBaby* in Europe and *BreadStar* in Asia.



# ISCC Licence Fees

Annual licence fees		
Annual turnover* (in Euro)	Fees per licence agreement	Fees per licence agreement (ISCC e.V. members)
< 10 Million	1,500 € / year	1,200 € / year
< 50 Million	2,500 € / year	2,000 € / year
< 250 Million	4,000 € / year	3,200 € / year
< 500 Million	6,500€ / year	5,200 € / year
< 1 Billion	10,000 € / year	8,000 € / year
< 2 Billion	15,000 € / year	12,000 € / year
< 4 Billion	20,000 € / year	16,000 € / year
< 7 Billion	25,000 € / year	20,000 € / year
< 10 Billion	30,000 € / year	24,000 € / year
> 10 Billion	35,000 € / year	28,000 € / year


## Fee calculation

\*The licence fee is charged per individual agreement and is based on the annual turnover of the entire licensed brand in the contractual territory.


[Learn more about the licence fees here.](#)

# ISCC Licence Fee Example


Master agreement with *DairyLove*



Individual Agreement for **Brand MilkLove**




The individual agreement applies **in Europe**



**Not a member** of the ISCC association (ISCC e.V.)

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**Annual turnover of MilkLove in Europe is 150 million**

Annual licence fees		
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< 10 Billion	30,000 € / year	24,000 € / year
> 10 Billion	35,000 € / year	28,000 € / year


Licence fee for the individual agreement is **4,000 € / year**

# ISCC Licence Fee Example for Members


Master agreement with *FairCare* food



Individual Agreement for  
**Brand Breadstar**




The individual agreement applies in  
**Asia**



**Member** of the ISCC association (ISCC e.V.)

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**Annual turnover of the BreadStar in Asia is 750 million**

Annual licence fees		
Annual turnover (in Euro)	Fees per licence agreement	Fees per licence agreement (ISCC e.V. members)
< 10 Million	1,500 € / year	1,200 € / year
< 50 Million	2,500 € / year	2,000 € / year
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Licence fee for the individual agreement is **8,000 € / year**



## How can I learn more about the ISCC Licensing Scheme?

# Join our On-Demand Logos, Claims, and Licensing Training!

## Course Objectives

- 1** Introduce the fundamentals of the **ISCC System** and **ISCC PLUS Scheme**.
- 2** Provide detailed insights into the **ISCC Licensing Scheme** and its contractual framework.
- 3** Learn how **ISCC logos and claims** can be utilised for credible communication.
- 4** Reinforce knowledge through **active learning** exercises and case studies.

## Your Trainers

**Anna Sullivan**

System Manager, ISCC System



**Laura Richter**

System Manager, ISCC System

**[Register for the on-demand training here!](#)**



# Thank you!

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